

Energy Summit: NMEDD Update

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IMPROVE THE LIVES OF NEW MEXICO FAMILIES BY CREATING ECONOMIC OPPORTUNITIES AND PROVIDING A PLACE FOR BUSINESSES TO THRIVE

OUR MISSION

Office of the Secretary

- Economists
- Communications & Marketing
- General Counsel

Administratively Attached Agencies

Border Authority

Office of Military Planning & Support Spaceport Authority

Film Office Outdoor Recreation Division

Economic Development Division

- Community, Business & Rural Development
- Finance Development
- MainStreet™
- JTIP
- Office of International Trade
- Office of Science & Technology



- Invest in disruptive research and innovative companies
- Train New Mexicans for 21st Century jobs
- Plan for the next 20 years: careful growth & economic diversity
- Devote special attention to underserved areas



OUR PHILOSOPHY



EDD Target Industry Sectors



Aerospace



Film & Television



Outdoor Recreation



Biosciences



Global Trade



Sustainable & Green Energy



Cybersecurity



Intelligent Manufacturing



Sustainable & Valued-Added Agriculture



Sustainable Economy Task Force

SB112: Creates the Sustainable Economy Task Force and the Sustainable Economy Advisory Council

Mission: Develop a strategic plan to transition the state economy away from reliance on natural resource extraction be developed in consultation with the communities that will be affected by the provisions of the plan, including Indian nations, tribes and pueblos located wholly or partly in New Mexico, local governments and local communities.

Task Force and Advisory Council

Task Force:

- Commissioner of Public Lands
- EDD Secretary
- DFA Secretary
- Tax and Rev Secretary
- EMNRD Secretary
- IAD Secretary
- DWS Secretary
- GSD Secretary
- HED Secretary
- PED Secretary
- ENV Secretary
- SIC Secretary

Sustainable Economy Task Force

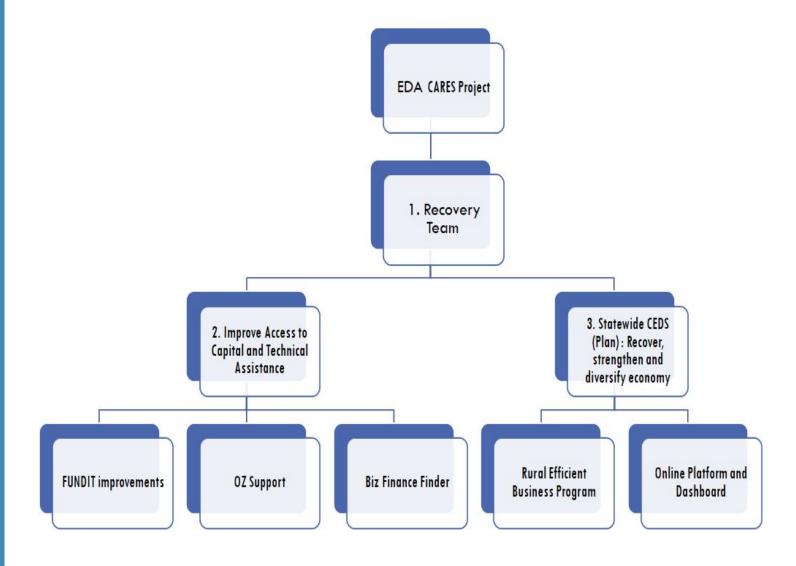
Develop a strategic plan in fiscal year 2022 to transition the state economy away from resilience on natural resource extractions; updated annually through fiscal year 2027

Present on the strategic plan to the legislative finance committee, the revenue stabilization and tax policy committee and any other appropriate interim legislative committee

Provide policies to promote

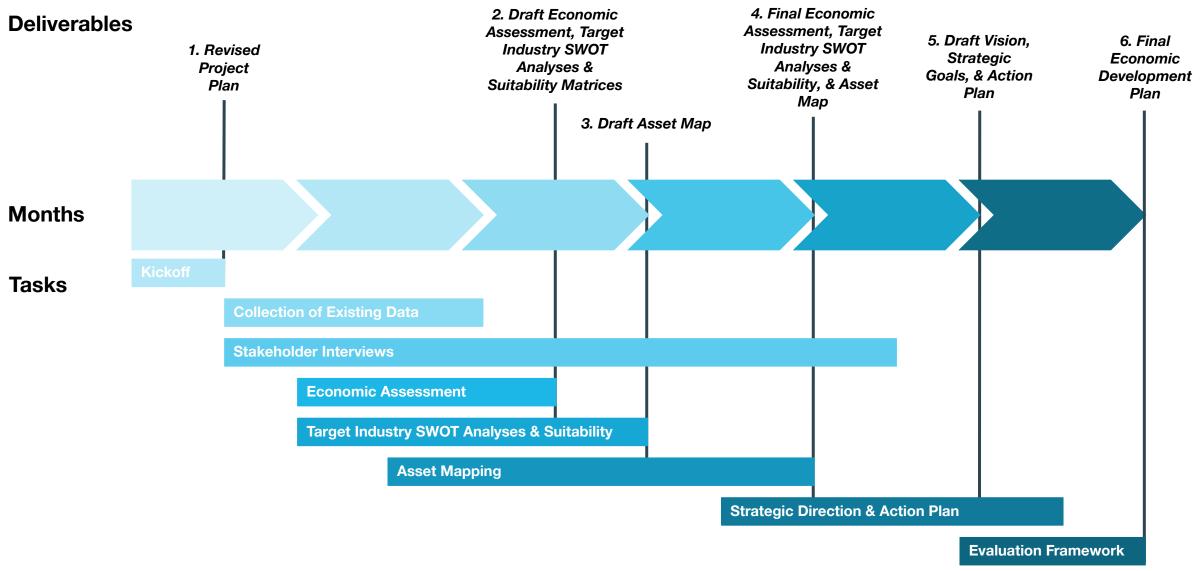
- The addition of new jobs statewide to replace jobs that rely on the extraction or development of natural resources
- Diversifying the states tax base to replace the revenue generated from natural resource extraction sector including policies promoting: 1) economic development; 2) state investments; 3) infrastructure development; and 4) determining alternative funding sources for education and hospitals
- Long term growth
- Address recommendations provided in current and future economic studies and development efforts, including those from state agencies, institutions of higher learning, national laboratories and business incubators
- include a plan to implement the recommendations of the study titled the "New Mexico Clean Energy Workforce Development Study" that was commissioned by the workforce solutions department and published in June 2020 and expand the development of jobs with family-sustaining wages and benefits, opportunities for advancement and safe working conditions in industries engaged in sustainable economic development for New Mexico workers, prioritizing disproportionately impacted communities.

EDA CARES PROJECT





Harmonized Schedule



TARGET INDUSTRY SWOT ANALYSIS









Trade

Cybersecurity



Television

昼 ⊚ Intelligent Manufacturing





Short-term

Medium-term up to 5 years

Long-term 5-20 years

Overall

Strengths

Weaknesses

Opportunities

Business retention

0-2 years, incl. COVID recovery

Workforce recovery

Supply chain recovery

Reskilling and retraining

Business incentives

Workforce attraction

Competitive environment

Industry innovation

Broadband connectivity

Land use policy

Environmental regulation

Institutional capacity building

Alignment of higher education to industry needs

Infrastructure opportunities and challenges

Emerging technology adoption

Ensuring equitable access to opportunities within industry

Comprehensive analysis and integrated narrative to inform

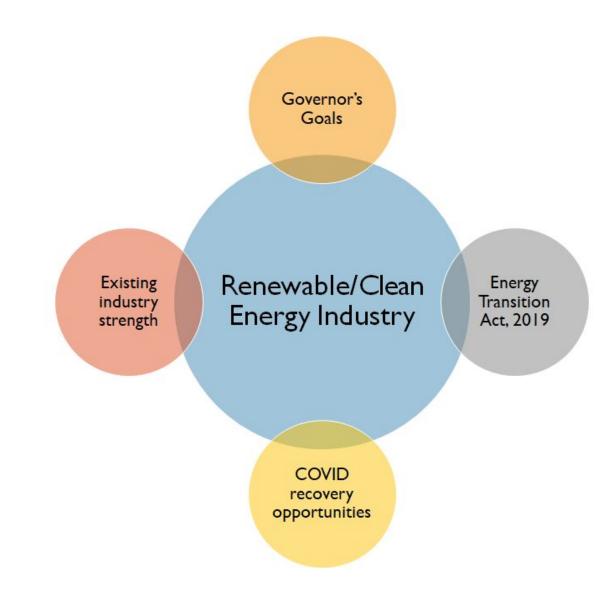
Matrix scorecard assessing the strengths, weaknesses, opportunities, and threats of each industry for each COG and for New Mexico

strategy development

Threats



PARTNERSHIP WITH EMNRD









Competitive Advantage:

 New Mexico remains among the most competitively positioned states in the U.S. for growing the renewables industry



Education:

 New Mexico's community colleges have engaged with industry to develop very strong, highly-regarded clean energy technician programs that enable the state to deploy more clean tech.



Infrastructure:

 Infrastructure continues to be a challenge for the state, and if New Mexico does not invest significantly in transmission infrastructure it is likely it will lose its current advantage over other states



MOVING FROM REPORT INTO ACTION

Hiring at EMNRD

• 2 positions centered around Economic and Energy Diversification

Goals:

- Recruiting and supporting renewable energy companies in NM
- Technical support and educational training for renewable energy companies
- Facilitating degree and apprenticeship programs in the energy sector

Link between departments

- Economic Development Department
- Department of Workforce Solutions

